



Engineering the  
stars of tomorrow

North East Engineering Show 2010

**Metro Radio Arena  
Newcastle upon Tyne  
Wednesday 14th - Friday 16th July**

boom! North East Engineering Show is a free event combining an exciting and fast-moving theatre style performance featuring Honda's humanoid robot ASIMO and a huge interactive exhibition with companies like Nissan showcasing the technology of the future.

boom! provides a fantastic opportunity for young people aged 11 upwards from the North East to be inspired and to find out about the diverse range of rewarding career options available in engineering.

**For more information visit  
[www.boomnortheast.co.uk](http://www.boomnortheast.co.uk)  
or call 0191 240 7008**



**HONDA**  
The Power of Dreams

**ASIMO**

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NORTH EAST